Stream Package Design For Twitch: Level Up Your Channel By StreamSpell

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Design and animated an eye-catching stream program to make your stream stand out with Photoshop Illustrator, Photoshop, and After Effects

Motion and graphic design are crucial to enhancing your content's quality and making it stand in the crowd on Twitch. Lucas Salgado is the creative director of StreamSpell which is a design studio that has worked with broadcasters across the globe and is a specialist in providing high-quality and free Twitch overlays, notifications, and animations.

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Stream Package Design for Twitch: Level Up Your Channel - A course by StreamSpell from Domestika on Vimeo.

In this course, Lucas shows you how to create custom Twitch overlays and build an impressive social media presence. Learn how to design and implement an animated stream program that improves the value of the Twitch channel and catches the attention of your viewers.

Start the course by getting acquainted with the director of creative at StreamSpell and the instructor of this program, Lucas. He discusses the artistic career path that led him to become a stream package creator and the influences that influence his work.

Find out what a quality stream package will include before diving into the tools necessary to complete the course. Lucas shows you how to use Photoshop as well as Illustrator to create your stream's package, before moving on to After Effects and Media Encoder for bringing it to life.

Choose a design for your stream and design the first stage. Make adjustments to suit other assets, such as frames for webcams, overlay slots, or stream alerts. Then add the final touches to your designs, and then export the designs to be ready to be animated.

Utilizing the knowledge you gained earlier in the course, you can use After Effects to animate your designs. Begin with the initial scene and move to the other assets. Prepare your designs to render and then make sure your files are optimized to stream with streaming software.

Upload your completed animation to your software for streaming. After that, Lucas guides you through how to maximize installation by creating an easy-to-install file.

What is the course's goal?

Create an animated striking streaming package to the Twitch channel.

Who does it serve?

This course is designed for streamers and gamers, creators or fans of the sport that have an interest in creating their own stream programs.

What do you require

A basic understanding of motion and graphics is necessary.

You'll need an operating system that can run Adobe Photoshop, Illustrator, After Effects, and Media Encoder.

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