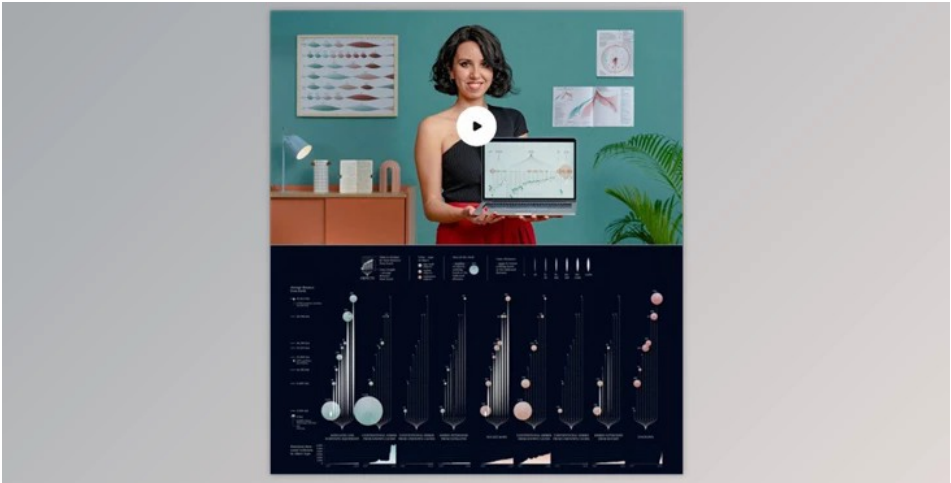




Domestika – Creative Data Visualization for Narrative Designs

2025-02-10 16:42:17 label 我要反馈 下载页面



Creative Data Visualization for Narrative Designs: Take advantage of the visual appeal of shapes and transform important information into captivating images that convey stories that connect with viewers.

Federica Fragapane is an information designer who has collaborated with United Nations, BBC Science Focus, Wired, and Scientific American. She has a deep sense of obligation to share art that conveys information in an engaging visual manner and stimulates the exploration of crucial subjects and issues.

This online course taught me how to make visually appealing narrative data visualizations using various visual languages. Learn how to make the most of the visual power of shapes, and use organic shapes to communicate the meaning behind data, transforming complex information into engaging visuals that draw viewers.

Meet your teacher, Federica Fragapane. She discusses her professional experience and how she began designing data visualizations. She also shares her opinions about design and how she approaches her work.

Begin by introducing the visual translation process and then learn to evaluate the role of perception in reading. Then, your teacher suggests an array of questions to guide you through any new task, which includes the importance of visual and written words. Then, they will show how to tell stories using information. Look at some case studies and the use of complicated visual metaphors.

It's now time to begin creating your narratives. Choose the topic and story you'd like to tell, then create the data set using Google Sheets and sketch the structure for the narrative.

It's now time to begin working with RAWGraphs as well as Illustrator. Create the various parts of your design, focusing on the text, details legends, and final details. To bring the class to an end, consider looking at the various devices you could utilize to showcase your work.

What is this course's assignment?

Create an unchanging, long-scrolling data visualization using various levels of information.

Who does this online course cater to?

Anyone who wants to learn how to communicate complex data creatively and engagingly using design.

Materials and requirements

- An understanding of Adobe Illustrator is essential for this course.
- You only need a computer with access to the program to access the materials.

Content of the course:

- Introduction
- The Design of Visual Narratives
- The Data
- Designing the Visualization
- Finalized project



去下载

标签

平面设计 Tutorial



产品数量
已有 42647个



付费会员
已有 1676位



价值评估
商业价值约 ￥6635.87万元



下载数量
已下载 222908次