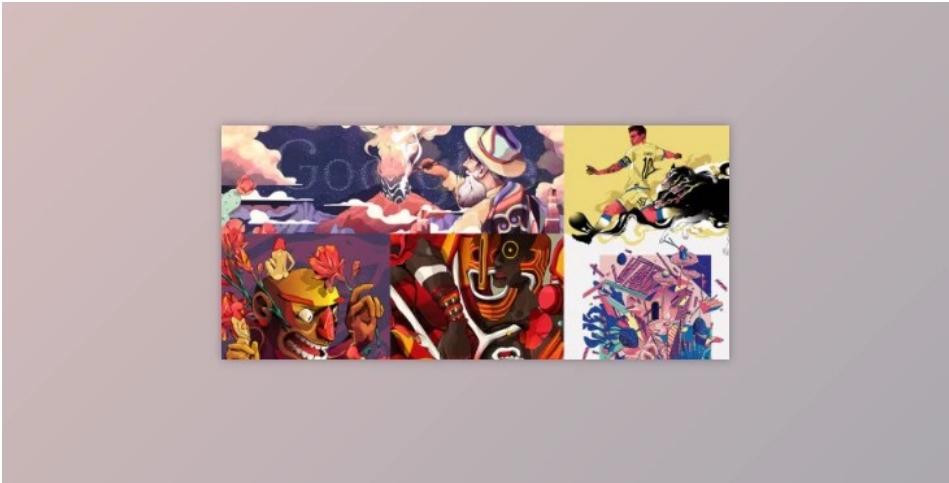


Domestika – Digital Illustration with Illustrator and Photoshop

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Digital Illustration with Illustrator and Photoshop: Julian Ardila-Colombian designer and illustrator-currently has his studio: Franca, with which he seeks to work with entrepreneurs and brands that aim to generate a positive impact, but his beginnings in design go back to advertising agencies, such as Leo Burnet and Sancho BBDO Colombia, time in which he had the opportunity to be part of the project "Empresarios de Anden," helping small merchants and street vendors, who did not have the resources to promote themselves, to have their graphic image.

Gfx plugin details of Domestika – Digital Illustration with Illustrator and Photoshop

The product is in the **Tutorial category**, for more information about this post you can click on the home page link in the sidebar.

To search for similar products to Domestika – Digital Illustration with Illustrator and Photoshop,

In this class, Julian will teach you how to create an illustration poster using Illustrator and Photoshop, starting from the initial concept through the final design. Additionally, it will show you how to transform the illustration into simple animated gifs so that the illustration gains more force.

It will start by getting to understand details about the works of Julian. And he will talk about his favorite artists, biggest inspirations, and sources.

Then, you'll decide on your illustration's graphic style and color palette. You'll create the initial sketches that will assist you in determining the layout of your style.

If you are pleased with the outcome, you can digitize and edit the sketch using Illustrator. In addition, you will add an image of your logo. You will choose the typefaces and arrange elements to ensure the design is harmonious and appealing.

Then you'll apply texture, color, and shadows. You will then refine the final details of the design.



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For the final part, Julian will teach you how to create a simple animation that turns your poster into GIF.

Units of the course:

- Introduction
- Conceptualization
- Illustration
- Logo, typography, and consolidation
- Last details
- Final Project

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