



## Adobe Firefly Master Class – The Next Step in Generative AI By Larno Visser

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**The Next Step in Generative AI By Larno Visser:** Welcome to the Adobe Firefly Master Class! This is your chance to dive into the exciting field of Generative AI and master Adobe's recently released Adobe Firefly Generative AI tools. A suite of tools that can alter the limits of productivity and creativity [it's completely free(! )].

This engaging course is intended for anyone who wants to become acquainted, comfortable, and eventually be able to master Adobe's latest Generative AI software—starting with a thorough course on the basics of Generative AI that includes prompt engineering. Then, we will cover each Adobe Firefly Generative AI software and feature within the browser and in Adobe programs such as Photoshop and Illustrator.

As a "living" course, it is constantly evolving, expanding by adding new lessons each time Adobe launches additional Generative AI/Firefly-related tools.

### Advantages:

- The course will put you at the forefront of design and technology.
- Get familiar with the power and capabilities of Adobe Firefly's tools.
- Get yourself ready to be able to navigate the future of AI-driven design.

### Benefits:

When you've completed the course after the course, you'll be equipped with a thorough knowledge of the capabilities of Adobe Firefly's Generative AI tools. You'll recognize the difference between what's possible using these cutting-edge tools, allowing you to utilize them fully for your professional or personal creative endeavors.

- You can access all Adobe Firefly applications for free using the browser once you have created the Adobe account.
- We will also examine how the Generative AI tools are integrated within the existing Adobe software, such as Photoshop and Illustrator. You must require an active Adobe license for the relevant applications to do this.
- Join us today for this exciting investigation of generative AI using Adobe Firefly. Let your imagination run wild, improve your abilities, and make the next step in your design career!



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