



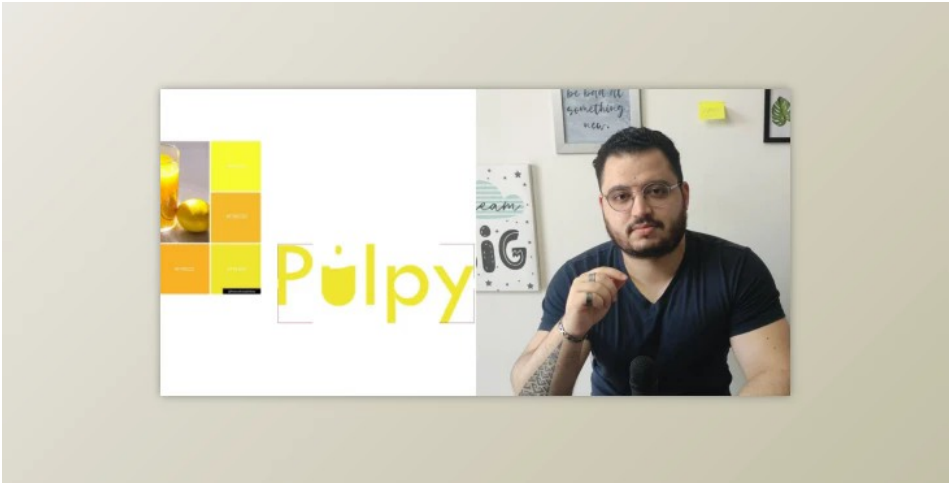
Fun And Easy Liquid Pouring and Fill Logo Animation in Adobe After Effects

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Fun And Easy Liquid Pouring and Fill Logo Animation: Greetings, creative minds! I'm Adam, a seasoned motion designer from Casablanca with seven years of industry experience. I'm delighted to guide you through my 4th logo animation class on Skillshare, where we'll dive into the fascinating realm of Fun Liquid Logo Animation.

I've collaborated with renowned brands like Wondershare, Animemaker, and prominent YouTube channels throughout my journey. What truly fuels my passion is crafting vibrant and dynamic logo animations. Despite the initial challenges, years of practice have transformed this into a seemingly effortless process.

In this class, we'll explore the captivating technique of animating liquids, explicitly focusing on filling the contours of a type logo to achieve a realistic and visually engaging effect. Liquid animation is a sought-after skill in the industry, evident from its widespread use on platforms like Dribbble. The beauty lies in its versatility, offering applications beyond logo animation.

Designed for logo design beginners with a foundation in Adobe After Effects, this class invites you to unleash your creativity. Equip yourself with Adobe After Effects and your imagination, and let's embark on this exciting journey together.

Now, a standard query is about generating animation ideas. The key is to draw inspiration from references, infusing your unique touch. Consider your audience and brand message, as logos communicate to specific target groups. To kickstart our learning adventure, I've included a warm-up exercise—a simple yet stunning glue animation. So, buckle up, get ready to amplify your animation skills, and let's make our logos come to life!



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