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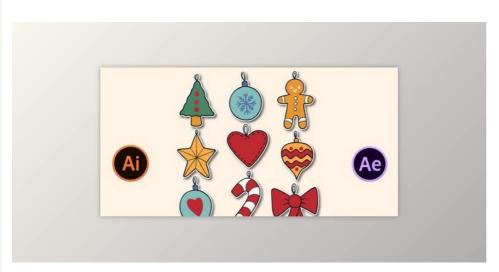
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## Motion Graphics: Design Animated Stickers For Social Media

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Social media stickers have an entirely new meaning when you create them. They will be a reflection of your style, your ideas, and your imagination. They will allow you to create your own identity as an artist in an enjoyable way.

In this course, you will be taught various critical concepts in motion graphics and animation and help make your drawings come to life most efficiently.

We'll create a set of stickers made from scratch that can be used on any platform.

## You will also know the following:

- Study reference stickers, we'll review various styles of stickers and the reasons they can be used for.
- Sketch draft of ideas We will sketch our ideas and choose categories that match our style.
- To produce color palettes, we will discover how to choose a sound color palette for our stickers.
- discover the illustrator tools we'll examine the tools we'll use before we begin to
- draw the stickers. We will be using Illustrator to create each sticker one at a time as well as with every sticker; we will be taught new techniques to produce the perfect outcomes
- export labels we will be taught the best way to store our sets of stickers to be ready for animation
- Learn about After Effects Tools. We will be learning about the tools we'll use to create animations for our sets.
- Import stickers We will be able to import stickers for After Effects in the correct method.
- begin animation of our sticker one at a time, and we will learn various tricks and methods to accomplish this and also learn how to smooth our animations to get a better outcome
- Learn about the basics of code. We'll learn how the basics of coding to improve our workflow speed and create some intricate animations quickly
- Export animated, we will learn how we can export our animation using After Effects.
- Transform animations into GIFs we will look at the most efficient method to convert our animation into gifs by using Photoshop and preview on the web.
- Then we'll wrap it up by discussing how to display your set and upload it to the platforms.



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