

Domestika – Introduction to Icon Design

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Domestika – Introduction to Icon Design: Delve into the intricacies of icon design for branding projects with this insightful online course. Despite their small size, Icons wield significant functional impact, challenging designers to distil vast information into minimal expressions. Renowned art director and branding specialist Hermes Mazali shares his passion for icons and guides you through a methodology to create your own family of icons in this comprehensive course.

How can we learn about icon design for branding projects?

You can use the course "Domestika – Introduction to Icon Design."

Where can I download the product?

After subscription, You can download it for free from here.

Gfx plugin details of Domestika – Introduction to Icon Design

The product is in the **Tutorial category**, for more information about this post you can click on the home page link in the sidebar.

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What You'll Learn:

- Explore the advantages of using a grid in your sketches and designs
- Plan your project, from the initial concept to exporting icons for various applications
- Gain insights from 21 lessons and utilize 18 downloads to enhance your skills

Course Project: Create an icon proposal for a specific project. Conduct a personality analysis, develop a brand manual, and craft a graphic charter to establish a relevant style. Design a versatile family of icons suitable for both print and digital formats.

Who Is This Course For? Ideal for anyone eager to immerse themselves in icon design, this course caters to professional designers and graphic or multimedia design students.

Requirements and Materials: To embark on this course, you only need a healthy dose of creativity, curiosity, and passion. Equip yourself with a notebook and a pencil or pen for jotting down and sketching ideas. Additionally, have access to a computer with a vector design program installed, preferably Adobe Illustrator.

Uncover the secrets of creating impactful icons for branding projects under the guidance of an experienced art director. Enroll today and elevate your icon design skills!

What is Domestika – Introduction to Icon Design?

This course comprehensively explores icon design for branding projects, guided by an experienced industry professional. It's suitable for both seasoned designers looking to specialize and students seeking to develop expertise in this area. By the end of the course, you should have the skills and knowledge to create impactful icons tailored to branding requirements.



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