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Create a Collection: Hone Your Artistic Voice & Style

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Create a Collection: Hone Your Voice & Style: Do you wish to create a collection of art cohesively? This class will help you learn how to design art collections that communicate your design and style. The framework can be used with any art medium you like. Whether you're a professional or just starting, making a collection is an excellent way to refine your creative voice, improve your talents and style and dive into your creative passions.

I will guide you through making an art collection from beginning to finish and provide plenty of suggestions and ideas.

The process of determining and planning the overall theme of your collection as well as identifying the purpose of your collection and creating an ambiance board to establish the mood and tone

Creating a cohesive collection of artworks is as simple as honing concepts, deliberating on the number of pieces, and then coordinating the style, color palette, and design to communicate your vision and purpose.

You are finishing and sharing your work with the name and description, keeping it organized, and suggestions for sharing your work with peers, fellow artists, collectors, collaborators, and others.

The process is enjoyable, staying true to your goals and gaining the courage to be creative through an optimistic mindset.

At the end of this course, you'll have an excellent idea of building an appealing and coherent collection that displays your unique vision and style. I'm excited to see what you can create!

Class workbook: The class has a PDF containing short summaries of the main concepts, blank spaces to record your thoughts, a progress tracker, and additional resources. It is available on the desktop.

Class Resource The HTML0 class resources are available for any medium or design tool to create your collection. My collection was designed digitally using Procreate and intended to be shared on the internet and on physical items such as phones and prints. To help me develop ideas and organize my documents, I give examples of using Pinterest, Notion, and Figma.





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