

Introduction to Video Creation: How to Make Amazing Videos

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Introduction to Video Creation: How to Make Amazing Videos: No matter if you're setting up an entirely new YouTube channel, preparing videos to promote your business, or simply trying to make exciting videos for TikTok, There are a few essential lessons you should learn to ensure that your videos appear and sound stunning. In the end, video is everywhere nowadays. Video marketing is among the most effective tools in today's digital world. And If you don't do it right, it could impact your brand's reputation and image.

Have you never made a video before? Have you never picked up cameras? It's not an issue. This class will guide you through all the information you need to know before starting. The class will begin by explaining the meaning of your camera's number, what they indicate, the camera settings you need to utilize, what settings to avoid, and how to center on your lens, camera size, and angles. It will also cover composition, framing, camera movements, lighting, and audio.

The techniques taught in this course aren't limited to a specific type of camera. These techniques can be applied to nearly every camera. Any digital DSLR camera, mirrorless point-and-shoot camera, or iPhone can produce stunning videos.

So let's jump into the course and learn how to make better videos.

Lessons in This Class:

- Introduction
- Camera Settings Introduction
- Shutter Speed
- Frame Rate
- Aperture
- ISO
- White Balance
- Picture Profiles
- Focus
- Composition and Framing - Introduction
- Shot Sizes and Angles
- Rule of Thirds
- Camera Movement Introduction
- Tripod
- Handheld and Shoulder
- Gimbal, Steadicam and Sliders
- Camera Crane
- Camera Movement Outro
- Lighting - Introduction
- Working with Natural Light
- Three Point Lighting
- Working with Practical Lighting
- Sound
- Summary, Quiz and Outro



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