



## Intro to Motion Graphics: Animate Collage Style Explainer Videos

2025-02-10 17:15:59

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**Animate Collage Style Explainer Videos:** Explainer films are animated and describe a company and communicate the importance of a company. So many amazing explainer videos are made for various businesses to boost sales and traffic and create awareness about the products and services.

Explainer videos are always in demand. If you can make explainer video animation this makes you a professional animator who can work on various fun projects.

This class will focus on a collage-style explanation video that features stop-motion. This is among the most well-known types of explainer videos available currently available. I'll guide you step-by-step, from getting a storyboard to making the final animation for our explainer video.

The following are the subjects we will be covering in this class:

- Professional explainer workflow that spans beginning with PS to AE
- How do you personalize or design your storyboards
- How do you setup your Photoshop file to be used for animation
- How do I set up an After Effects project for an explainer video
- How do I create animations for each scene using After Effects
- How do you quickly animate transitions between scenes
- A range of tools are available inside After Effects
- How do you make use of the built-in special effects
- Numerous keyboard shortcuts, tricks, and tips in After Effects can accelerate your workflow
- How do you animate using stop motion look
- How do you use animation principles to work? Overshoot
- How do I make use of track Matt to create animation effectively
- Simply loop the expression In After Effects
- Include wiggles in your objects within the scene.

The techniques and concepts taught in this course are essential and fundamental workflows you'll be capable of applying to any explainer videos you create. Many tools, tricks, and tips in After Effects can also be applied to any project.

This is an essential course ideal for anyone looking to master the process of animating an explanation learning about motion design and adding animation to your illustrations and graphic design.

Even though it's an introduction to the course, e many things must be covered, and understanding the essential design tools available in the Adobe Suites will make the course more understandable. If you're unfamiliar with After Effects or Photoshop, I recommend getting familiar with the software before taking this course.

units of this course

- introduction
- course project
- storyboards
- Prepare in Photoshop
- Set up files in AE
- Animate a 1st scene: background
- Animate a 1st scene: main text
- Animate a 1st scene: the rest



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Tutorial

- Animate a 1st scene: Add wiggle motion
- Animate airplane scene
- Plane to New York - Transition
- Animate - New York scene
- Animate - Rome Scene
- transition to logo
- Logo lockup
- Export
- Congratulations

**What is Intro to Motion Graphics: Animate Collage Style Explainer Videos**

Motion graphics are a dynamic and engaging way to convey information and tell stories through animated visuals. In this guide, we'll explore the fascinating world of motion graphics, specifically focusing on creating collage-style explainer videos. Collage-style motion graphics combine various visual elements, such as images, graphics, text, and videos, to create a visually compelling and informative narrative. Whether you're a beginner or an experienced animator, this introduction will help you get started with creating stunning collage-style explainer videos.



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