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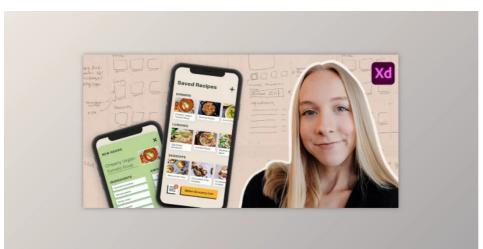
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Intro to UI/UX for Graphic Designers: Adobe Xd

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Intro to UI/UX for Graphic Designers: Adobe Xd: Whether you aim to diversify your design services or embark on a new career, mastering UI/UX and product design skills can be incredibly advantageous. Many creatives recognize this opportunity

Join strategic designer Maddy Beard as she guides you through honing these valuable skills. In this class, you'll embark on the creation of a unique UI/UX project tailored to your interests, a perfect catalyst for enhancing your portfolio. Along the way, you'll gain insights into each stage of the design process and learn how to apply them effectively.

This class is ideal for graphic designers and other creatives who possess a foundation in design principles but are eager to broaden their skill set to include UI/UX. Whether you're a novice or have never opened Adobe XD before, rest assured—this class covers the fundamentals along with Maddy's favourite features and most-used tricks.

Upon completing this class, you'll possess the knowledge and confidence to replicate this process repeatedly, infusing your unique style and perspective into each project. By practicing regularly, you'll refine your skills and enrich your portfolio, positioning yourself for exciting job opportunities or freelance clients.

Here's what you'll need to get started:

but often struggle with knowing where to begin.

- Pen and paper
- · Sticky notes or scraps of paper
- Optional: Printer (for printing the provided iPhone template)
- Adobe XD (free to download)
- Adobe Premiere Pro or iMovie



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