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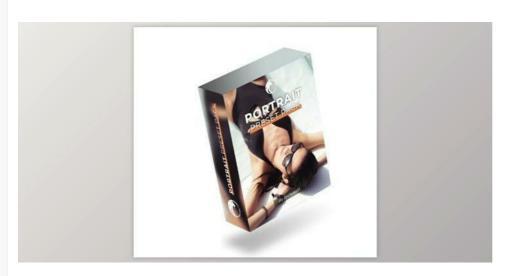
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# Simone Ferretti - Portrait Presets Pack & Tutorial

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#### Simone Ferretti - Portrait Presets Pack & Tutorial:

#### What's included?

This package comprises a total of 50 Lightroom Presets meticulously crafted to infuse epic quality into your portrait photography. Specifically, there are 25 presets optimized for Lightroom Mobile, offering convenience for on-the-go editing, and an additional 25 presets tailored for Lightroom Classic, ideal for your full creative mode at your desk.

#### How to create images that evoke the emotions of the viewer?

You can use "Simone Ferretti - Portrait Presets Pack & Tutorial".

## Where can I download the product?

After subscription, You can download it for free from here.

Included are comprehensive installation guides for both Desktop and Mobile versions, ensuring a seamless setup process. As a valuable bonus, you'll gain access to a 28-minute masterclass guiding you on extracting the maximum potential from these presets, empowering you to create stunning portraits effortlessly. Additionally, a bonus Photoshop tutorial focusing on professional skin retouching is provided, offering insights into refining your portraits to perfection.

To further enrich your creative toolkit, bonus overlays are included, providing enhancements and depth to your portraits. As an additional learning resource, the package offers 17 raw photos, allowing you to exercise and refine your editing skills.

This all-encompassing package is designed to enhance your portrait editing experience, whether you're editing on the go with Lightroom Mobile or fully immersed in your creative process with Lightroom Classic.

### Portraits = Emotions

**Photography Beyond Clicking:** Acknowledging that photography is not just a mechanical act highlights the importance of creativity, intuition, and understanding in capturing moments that resonate emotionally.

**Creating Emotional Resonance:** Emphasizing the creation of images that evoke feelings speaks to the transformative power of photography. A well-crafted portrait can communicate a narrative and connect the viewer with the subject's emotions

**Portrait Presets Pack as a Tool:** Introducing a Portrait Presets Pack suggests an understanding of the significance of post-processing in achieving a consistent and emotionally resonant style. Presets can serve as a valuable starting point for photographers to express a specific mood or tone.

**Capturing and Replicating Moments:** The idea of capturing a moment perfectly and then replicating the associated feelings for viewers underlines the essence of storytelling in portrait photography. It's about freezing a moment in time and enabling others to experience the emotions embedded in that moment.

**Mastery of Technical Elements:** Highlighting the importance of mastering color, contrast, and lighting underscores the technical expertise required to convey emotions effectively. These elements serve as tools that, when mastered, allow photographers to manipulate the visual aspects of an image to enhance its emotional impact.

In summary, your perspective on portrait photography beautifully combines the artistic and technical aspects of the craft. It recognizes that beyond technical skills, the ability to evoke emotions and tell a story is what truly makes a portrait impactful and memorable.



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#### **Grow Faster on Social Media**

- Accelerate your social media growth with insights from Hootsuite's analysis of 1.1 million Instagram photos, revealing
  that images featuring faces are 38% more likely to receive likes and comments. Personally, I cultivated a following of
  over 1 million by predominantly sharing captivating portraits.
- Introducing the Epic Portrait Presets Pack—an invaluable tool that significantly reduces editing time. Elevate your
  portraits effortlessly, ensuring they not only captivate on social media but also leave a lasting impression on client work.

### Create breathtaking portraits effortlessly with just a few clicks.

- Unveiling a collection of 50 comprehensive presets, 25 optimized for desktop and 25 for mobile. Wherever you find
  yourself, infuse your photos with a professional touch.
- Included is a 28-minute Masterclass, guiding you to unlock the full potential of these presets and master the art of
  portrait enhancement.

## Dealing with challenges in skin color editing? Ever find your edited portraits lacking a natural look?

· I completely understand. Navigating portrait edits and achieving authentic skin tones can be quite tricky.

# That's precisely why I developed the Portrait Preset Pack:

- Cut down your editing time
- · Craft striking edits and feel assured about the outcome
- · Retain the natural essence of your photos
- . Enhance your editing skills with the included masterclass and RAW photos

### What is Simone Ferretti Portrait Presets Pack and Tutorial?

The Simone Ferretti Portrait Presets Pack and Tutorial is a comprehensive collection curated by the talented photographer Simone Ferretti. This pack is designed to enhance and streamline the post-processing workflow for portrait photographers, providing a set of meticulously crafted presets alongside a tutorial for optimal usage.

Photographers investing in the Simone Ferretti Portrait Presets Pack can anticipate not only a collection of powerful tools for image enhancement but also a learning experience through the tutorial, enabling them to refine their portrait editing skills and achieve professional-looking results.



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