



Create Beautiful Product Mockups with Adobe Photoshop

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When it comes to launching a new product line, one of the most daunting tasks is making and photographing products for your website and catalogs...especially if you have multiple colorways, patterns, or styles for one product. It's costly and time-consuming and you're eager to begin selling your amazing work today!

Learn the art of a lean collection launch by taking this tutorial on how to build mockups of products using Adobe Photoshop.

In this course you'll learn to:

- Create your own mockups for your products from scratch
- Take photos of your product mockups and put them on a low-cost backdrop
- Color right and clean photos
- Your custom-designed designs and artwork on items to create beautiful photos of your product
- Create your photographs for your catalogs, website line sheets, portfolios, and catalogs.

The process of creating product mockups comes in handy if you're an experienced pattern designer looking to create a portfolio of work that you can show licensing clients. Let them know how impressive your work is on a variety of merchandise with the skills you'll master in this class!

An understanding of Photoshop is beneficial, but absolutely not required for this course. Although this isn't an exhaustive overview of all the features of Photoshop I'll walk you through each step of the process and show you how to utilize my preferred tools to allow you to get started making your product mockups with confidence.



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