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Logo Animation Principles In Adobe After Effect by Udemy

2025-02-10 17:11:13

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Logo Animation Principles In Adobe After Effect by Udemy: In this course, you will learn about Logo animation concepts within Adobe After Effects CC. We will focus more on the techniques than the theories.

Because people respond better when they watch videos, logo animation helps the designer and the brand connect more deeply with their clients.

Gfx plugin details of Logo Animation Principles In Adobe After Effect

The product is in **Tutorial category** , for more information about this post you can click on the home page link in the sidebar.

Also, in this course, you'll learn about the following:

- A simple but stylish logo that is easy to reveal and disappear
- Designing a more sophisticated logotype animation by applying the fundamentals of animation

This is a course for those who are new to logo animation. However, knowing Adobe After Effects is recommended so you can concentrate on animation methods rather than the program itself.

You'll need the following:

- Adobe After Effects CC, the most recent version
- Duik Bassel Free script
- The Rift gratis script

Once you have downloaded your scripts,, you need to extract the file and place the ".jsx file in the appropriate folder.

After this class, you'll be capable of applying these methods to any logotypes or symbols.

Project Number 1

Create an animation similar to this one with the reveal and disappearance. You can duplicate the file after you've got it and test it with various logos.

The main steps

- Create layers using AI and cover them
- The scale can be animated, and also the location parameters
- Modify the graph of speed following the setting of the keyframes.
- Adjust the mask as needed.
- Export and distribute your final animated file as a GIF in the gallery of your project.

Project Number 2

Creating any logotype is similar to how we did the Troops"logo. It is recommended to complete the class work before attempting the methods on any logotype that you like.

Main Steps

- Open the file
- Begin by setting the general locations and rotations.
- Make sure to alter the speed graph once you have chosen to set the animation.
- Animation of the general stretching by using the parameters for the path



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- The animation can be animated using Trim and Offset paths
- You can add additional animation concepts by using the path parameters. You could also try a CC bend option if you want to.
- Add Colors
- Export and distribute your final animation in GIF in the gallery of your project

- Logo Animation Principles
- To Properly Set-up the Workspace
- Create a Basic Show and disappear animation
- to create a more Advanced Letter Animation
- To add Colors and Stylize the Logo
- To create a logo with a wordmark
- For creating imaginative reveal and disappearing animations of letters
- To Animate Stroke or Line Logos



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