Illustrate Pro Product Mockups in Adobe Photoshop by SkillShare

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Illustrate Pro Product Mockups in Adobe Photoshop by SkillShare: Do you put your artwork onto the exact mockups and images with all the other artists?

I will show you how to make your professional packaging and product mockups using Adobe Photoshop; yep, it's just Adobe Photoshop!

Gfx plugin details of Illustrate Pro Product Mockups in Adobe Photoshop

The product is in the **Tutorial category**, for more information about this post you can click on the home page link in the sidebar.
To search for similar products to Illustrate Pro Product Mockups in Adobe Photoshop,

Why Adobe Photoshop?

This technique allows you complete access to the design of your designs, different from templates and stock photos.

You don't require a powerful computer, an Adobe subscription, or even some 3D software.

Your mockups are created in real-time, not time spent rendering. After you've completed your illustration of your model, it's ready to be displayed.

In this class, you'll learn how to illustrate original and unique boxes, cans, bottles, and bags, using the same techniques I've used for authentic brands like Axe (Lynx), Ola (Wall's/Streets/Algida), Vaseline, Dove, Smirnoff, and Ariel.

You'll learn the latest mockup technique:

- The various types of mockups are Conceptual, Referenced, and Realistic
- Theory of Art Direction Theory of Art Direction lighting and framing, as well as the end-user
- How can I create complicated materials like glass, plastic, and foil coated with

The original artwork created during the lessons is included in this class, allowing you to learn and draw exactly what you've learned.

WHO IS THIS CLASS FOR?

This class is designed for graphic artists, digital illustrators, or anyone looking to take control of their mockups. Small-scale businesses, students in design, and teams that frequently create packaging or products can also benefit from this class.

WHAT DO YOU NEED TO TAKE THIS CLASS?

You must install Adobe Photoshop (any version between CS6 to 2021 CC) and have an intermediate understanding of the program. There is no requirement for a fast computer! This class has been specifically designed for people who don't want to or can't use Adobe Dimension, Blender, or Cinema 4D.

An iPad Pro is ideal for drawing but isn't required. The iPad Pro can also be utilized for drawing input.

WHY SHOULD YOU TAKE THIS CLASS?

If you require a further reason, the templates for mockups vary from free to 20 dollars or more, and during just a few minutes to browse through the many options available online, you can quickly draw your mockups in the exact way you'd like to.

Lessons in This Class

- 1. Class Intro
- 2. Mockup Strategy - The 3 Questions
- 3. Card Boxes - The Easy One!
- 4. Window Boxes - See The Product
- 5. Metal Cans - Keep & Re-use
- 6. Glass Bottles - Painting with Paths
- 7. Glass Bottles - Adding Artwork & Flair
- 8. Soft Bags - Building Your Bag
- 9. Soft Bags - Lighting Your Bag
- 10. Soft Bags - Finishing Touches
- 11. Final Thoughts

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