Mark Singerman – Volume 8: Lightroom Portrait Presets

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Mark Singerman – Volume 8: LR Portrait Presets: The 12 presets listed here are my top presets to date! They are straight from the PERSONAL Lightroom (desktop version) Preset Library and were designed to help my images shine in various lighting situations. That is precisely why I applied these to each image you see here! It's been a while since I've released an updated preset pack because I've spent much more time creating this pack! It's been an incredibly couple of months for me, to be honest! I hoped to continue refining these presets to make the editing process easier while giving my images even more unique flashes of color. I am thrilled to say that's exactly what I accomplished with Volume 8. Volume 8 preset pack! Volume 8 is a preset I have been using and refining for a few months on photos that you cannot see here. As you may have gathered from my video tutorial, Lightroom is how I do most color grading. Afterward, I finalize minor detail work using Photoshop and Photoshop. I thought it was appropriate to post my finalized versions of a few of my favorite photos, to which I applied the exact preset I used.

There's so much room within Lightroom to create unique colors for lifestyle and portrait photographs, and I wanted to demonstrate the possibilities of using these presets. I hope that it will inspire you to continue to improve! I do not release presets I haven't used personally on hundreds of photos through hours, and it',s the case in Volume 8. Many of the photos I used them on were among my most loved images on my Instagram and not just within the last month, but in fact, my most popular photos ever! That alone has me happy about this preset pack. However, there are so many more things to be thrilled about! I've edited more than 400 images with these presets, just as I have done with all my preset packs, and they have been among my favorite presets I utilize!

As of now, having created my private Volumes 1--8, I think they're the most powerful, unique, and diverse set of presets one could ever provide. My curves presets are extremely efficient in my work with clients and having fun. But combine them with the editing tutorial(s) to improve your photo editing game dramatically this year! I utilize all my presets and the techniques I share in my weekly tutorial to create top-quality and unique images for my clients, who are photographers. I can affirm that you can earn money from these tools if you put in your time learning how to use them, as well as spending the time needed to master your art of photography, particularly in the case of shooting in great light conditions and using a RAW format! I have put my style on this variety of presets. I'm amazed by how, with only some basic tweaks, they transform my photos into something truly unique! I was influenced by many things in the last few months when I was developing and testing these, including some new variations on my traditional colors of teal and orange and some pink, magenta, and yellow tones. They are different ways of looking at my images in the way that I'm using them here, and they are distinctive to me, and that's why I've posted these! I want to make it known that the truly exclusive presets aren't intended as "one-click" solutions to photo editing. If you think that's the case, do not even consider purchasing them because you'll be disappointed! Instead, they will provide you with an excellent foundation from the ability to create an individual style with my suggestions and knowledge. To be distinctive, I challenge my lighting and colors in many ways. According to the many variables (quality of the camera's sensor as well as light conditions, skin colors, exposure settings, natural versus artificial lighting, the color of the environment as well as the angle of light, etc.), I am not able to predict the features your photos need to get the most appealing look using this or any other presets...not when you're looking for truly unique images distinct from other available photos. Certain presets are better suited for underexposed images, some for overexposed, and others for properly exposed photos. It is important to note that they can be adjusted when you play with the settings for exposure at your own pace! I hope that once you start playing with these yourself, you will discover your voice and begin thinking about portraits and lifestyle pictures differently! This is the purpose of ar.? TO GROW AND LEARN! :)

I'll reiterate this to emphasize that every photo is different and will require you to experiment with these presets until they are exactly how you want them to be. I am so pleased with how they produced my images that I let others know about them. If you don't shoot RAW with professional cameras with correct exposures, you might not have the best results using these presets! The best choice will be to master the art of photography first to get the most effective results from editing. If you'd like to get additional assistance from me in learning how to edit your photo,s you can check out my Portrait Editing Tutorial on my store online above! This is due to the caveat above and the fact that this is a digital product that you get immediately after payment

has been made; no refunds are offered since you cannot return a digital item like this. Below are some suggestions I've prepared, so you get the most value from these incredible presets!

Pro Tips:

- Make sure that you're shooting in RAW format or else you'll be unable to push these presets to the maximum!
- Make sure you adjust your own settings to white balance as well as exposure, whites shadows and colors within the HSL panel and the Camera Calibration button until you're images look perfect!
- Sometimes, something as easy in putting a frame on your photo could help your subject stand out Don't forget the essentials!
- If you're having difficult time getting a setting that looks right on your photo, consider changing all curves and adjustments for each RGB channel. Then, start from scratch within the curves!

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