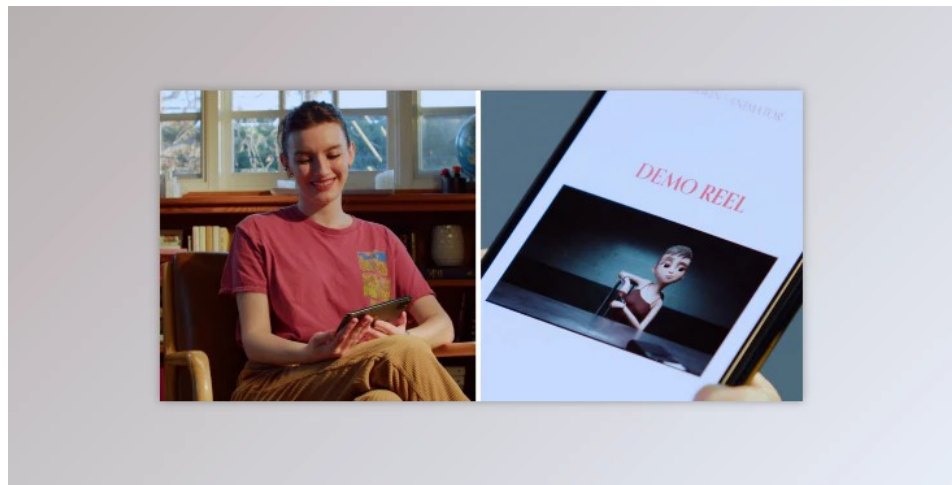




The Business of 3D Animation: Guide to Going Freelance

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The Business of 3D Animation: Guide to Going Freelance: Learn how to kickstart your career in the 3D industry by mastering networking and self-marketing strategies with Madison Erwin, a seasoned 3D animator who propelled her career from self-taught beginnings to major projects like Spider-Man: Across the Spider-Verse and Doctor Strange in the Multiverse of Madness in just three years. In this comprehensive class, Madison shares her insights and experiences to help you navigate the competitive world of 3D animation.

Through Madison's guidance, you'll uncover your niche within the industry based on your skills, experiences, and passions. From there, you'll learn essential tactics for self-promotion, including crafting a professional website and LinkedIn profile, optimizing job applications, and setting industry-standard rates for your services. Madison also provides invaluable resources, including a downloadable invoice template, to streamline your freelance operations.

Whether you're new to 3D animation and seeking to turn your hobby into a profession or already have some freelance experience and aim to solidify your career, Madison's class equips you with the tools to stand out in your niche and secure your dream projects. With Madison as your guide, you'll leave the class ready to confidently market yourself and land lucrative gigs in the dynamic world of 3D animation.



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