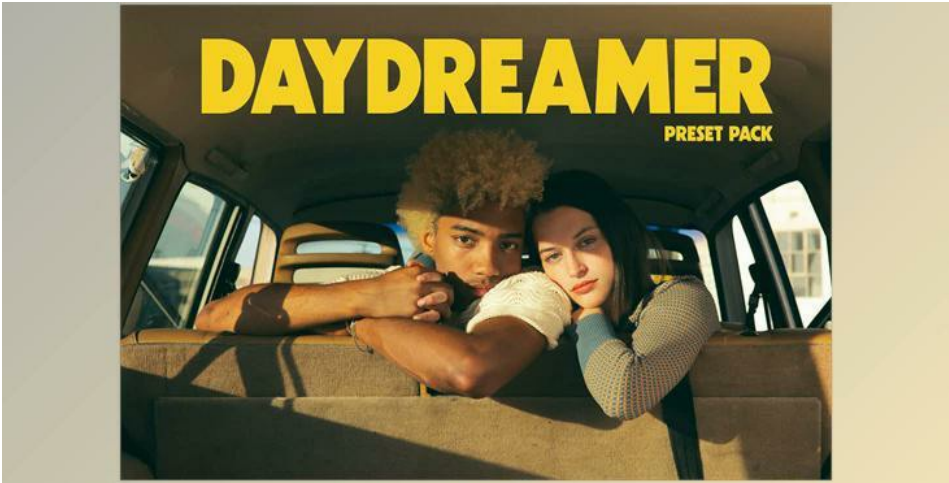


Phil Chester – DAYDREAMER Lightroom + ACR Presets

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Phil Chester – DAYDREAMER Lightroom + ACR Presets: Channeling the timeless allure of 35mm point-and-shoot film cameras, our preset pack is a nostalgic journey inspired by the rich aesthetic of analog photography. As avid users of film and digital cameras, we aimed to create presets that seamlessly blend into film images, particularly those captured with point-and-shoot cameras. Imagine flipping through a stack of vintage postcards or stumbling upon forgotten photos in an old shoebox—this pack captures that essence, allowing you to craft your brand-new nostalgia.

These preset our go-to when we crave that extra touch when the goal is to transcend the digital realm and evoke a distinct feeling. While our other packs may feature a few vintage filmy presets, we thought, "Why not curate a pack dedicated to them?"

These presets impart a distinct charm to your photos, reminiscent of point-and-shoot 35mm film or the aged allure of photographs discovered in the attic—slightly gritty and imperfect. Explore our Essential or Editorial pack if you're seeking a clean edit.

Included Presets:

- DREAM 03 Film Shift
- DREAM 02 Film+
- DREAM 01 Film
- DREAM 04 Film Light
- Dream 07 1970's
- DREAM 06 1960's
- DREAM 05 Extra
- Dream 08 1970's +
- DREAM 11 Expired
- DREAM 10 Cold
- DREAM 09 Postcard
- DREAM 12 BW
- Dream 13 BW+

This pack exudes a different vibe—it's a bit heavier, more experimental, and more fun. Inspired by point-and-shoot cameras and the allure of underexposed, faded photographs, it's designed to add a unique character to your images. While a single click often works wonders, remember that presets aren't infallible regarding white balance and tint. Use them as a starting point, and feel free to dive in and unleash your creativity with adjustments.



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