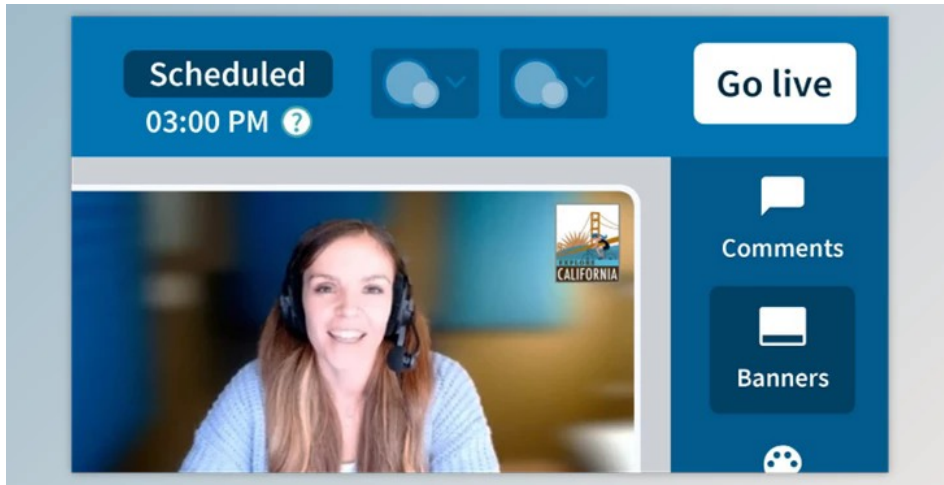# Streamyard: Tips for Successful Live Events

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Streamyard: Tips for Successful Live Events: Discover Streamyard, the premier browser-based webinar studio for live streaming across various social media platforms like LinkedIn, YouTube, and Facebook. With its robust features, Streamyard empowers live streamers to enhance their broadcasts with graphics, branding, prerecorded videos, and more. This course, led by instructor Shelby Merryweather, teaches you how to harness Streamyard's extensive capabilities, from initial account setup and studio branding to guest management and live troubleshooting. Learn to make the most of your live streams and easily repurpose recorded content for your favourite social networks.

Course Outline:

- Introduction
- Setting Up Your Account and Studio
- Branding Your Studio
- Preparing Guests
- Best Practices During Live Sessions
- Troubleshooting Live Streams
- Post-Live Strategies
- Conclusion

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