



X-Equals - Complete Bundle

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XEQUALS sets a new direction in how photographs are edited in Photoshop and Lightroom by refusing to use the regular presets with the software; clicking one button will not suffice. Instead, they apply the modular system. Different solutions can be employed without worrying about producing the same result. XEQUALS allows photographers to build their distinct mark through scaffolds such as Mix, Tone, and Grain. These elements allow for specific combinations that produce intended effects, or they can be blended for different looks.

XEQUALS Platform includes specially rendered preset collections:

- **Color for Lightroom:** simulates over 200 classical color films, including Kodak Portra and Fuji Velvia.
- **Black & White for Lightroom:** It has flexible tonal modifications influenced by world-renowned movies like Ilford HP5 and Kodak Tri-X.
- **Super Kodachrome:** This filter combines high saturation with aggressive black and white effects for top Kodachrome results, as well as Super Punch's effects.
- **Sampler Pack:** This gives us the Polaroid 600 and Holga style by capturing modular presets with creative one-click effects.
- **Color for Photoshop:** For Photoshop users, adapt ACR with various styles that include classic films like Fuji Provia and Kodak Gold.
- **Black & White for Photoshop:** It has a balance between tone and contrast, which draws inspiration from Rollei R3 and Fuji Neopan.
- **Color Overlays for Lightroom:** allows more customization by overlaying Red, Blue, And Green to introduce experimental duotones.

Each of the above presets shows vintage films, paints, and tone styles sorting unique combinations catering to the artist's vision. With the right tools, we focus on getting the photography done, allowing the batch. There is no doubt that XEQUALS saves time and gives us power over our art. The platform helps remind you that you do not need to be a toy to achieve tremendous results.



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