



## Karl Taylor Photography – TAG Heuer Watch Photoshoot

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**Karl Taylor Photography – TAG Heuer Watch Photoshoot:** Welcome to our Product Photography Class, where Karl and Ethan go head-to-head to capture the perfect image of a luxury TAG Heuer watch. While Karl uses his camera, Ethan opts for Blender software.

In this class, you'll witness Karl's masterful use of the infinity cove as a giant scrim to achieve beautiful gradient lighting on the product. He employs a variety of tools, including reflectors, mirrors, flags, scrims, gels, and a colour checker card to craft the ideal lighting setup for the shot meticulously.

**Throughout the session, you'll learn:**

- Product photography techniques explicitly tailored for watches
- Watch photography tips to enhance your images
- Advanced lighting techniques for watch photography, including gradient lighting
- Utilizing an extension tube for close-up shots
- Implementing a colour checker card for accurate colour representation
- Harnessing the power of a scrim to control light diffusion

Additionally, because Karl utilizes a macro lens with a shallow depth of field, he demonstrates the process of focus stacking to combine multiple shots and achieve a stunning final image.



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