



CData Drivers for Salesforce Marketing v24.0.9060 (21 Oct 2024) All Platforms + License Key

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CData Drivers for Salesforce Marketing for Data Integration offer a seamless pathway to connect with Salesforce Marketing Cloud, empowering users to effortlessly integrate their data with a variety of platforms such as BI, Reporting, Analytics, ETL Tools, and Custom Solutions. These bi-directional drivers ensure a smooth flow of data, enabling users to access live Salesforce Marketing Cloud data from a multitude of applications including BI, Analytics, Reporting, ETL, and Custom Apps. This accessibility facilitates real-time insights and informed decision-making, crucial in today's data-driven business landscape.

include robust capabilities for ETL, Replication, & Warehousing, which enable efficient data movement, replication, and warehousing tasks. This ensures enhanced performance, supports data governance initiatives, and facilitates operational reporting, offering users a comprehensive solution for managing their Salesforce Marketing data. Furthermore, the drivers support popular database protocols like ODBC, JDBC, and ADO.NET, simplifying connectivity and data management across a wide range of database management applications.

Developers benefit from streamlined integration processes and a data-centric model that accelerates application development. With simplified integration with Salesforce Marketing, developers can build high-quality applications faster than ever before. Additionally, the virtual database abstraction layer provided by the drivers supports advanced features like query federation, enhancing data virtualization capabilities for seamless integration across various platforms. In essence, **CData Drivers for Salesforce Marketing** empowers organizations to harness the full potential of their data, facilitating smarter decision-making and driving operational efficiency.



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This package includes the following components:

- Excel Add-In for Salesforce Marketing
- Salesforce Marketing ADO.NET Provider
- Salesforce Marketing BizTalk Adapter
- Salesforce Marketing Data Cmdlets
- Salesforce Marketing FireDAC Components
- Salesforce Marketing JDBC Driver
- Salesforce Marketing MuleSoft Connector
- Salesforce Marketing ODBC Driver
- Salesforce Marketing Power BI Connector
- Salesforce Marketing SSIS Components
- Salesforce Marketing Tableau Connector

Key Features of CData Drivers for Salesforce Marketing :

1. Seamless connectivity with Salesforce Marketing Cloud for BI, Reporting, Analytics, ETL Tools, and Custom Solutions.
2. Unmatched query performance and comprehensive access to Salesforce Marketing data and metadata.
3. Robust capabilities for ETL, Replication, & Warehousing to enhance data movement, replication, and warehousing tasks.
4. Support for popular database protocols like ODBC, JDBC, and ADO.NET for simplified connectivity and data management.
5. Integration with workflow & automation tools for streamlined processes.
6. Simplified integration processes and a data-centric model for faster application development.
7. Virtual database abstraction layer supporting advanced features like query federation for enhanced data virtualization capabilities.



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