

Domestika – Web Design with Figma: Building Striking Compositions

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Learn the fundamentals behind making solid digital compositions that will help you take your designs to the next step.

A well-designed visual composition not only looks great but also has the capacity to fulfill a function and convey a message clearly. Illustrator and designer Pablo Stanley uses design as a means to tell stories and to connect with people. He runs workshops all over the globe and also his own design podcast Diseno Cha Cha Cha.

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In this class, Pablo teaches you the basic principles of visual design as well as how to create powerful compositions by using Figma. Discover a new tool as well as the fundamentals that will help you take your designs to the next step.

Begin by getting familiar with Pablo Illustrator, the artist, and the instructor of this class. He will share his path to becoming an artist, and those who have influenced his journey to creativity from comic book writers to film directors.

Learn about the principles of visual design that are required to design strong compositions, including scale as well as hierarchy, balanced contrast, and so on. Learn what the Gestalt Principles are and how they influence the understanding that we draw from our art. Learn to establish the flow of your work with an F- or Z-path, before delving into the concept of dominance in design.

Pablo provides the basics of visual components, such as buttons and copy, and also how to comprehend a short. Apply the knowledge you have gained of the course by doing various exercises in Figma. After that, listen to Pablo's advice to improve your typography from selecting a typeface to balancing spacing, spacing and deciding on the size of the font. Discover the effect of color in your composition, and learn how to incorporate images, illustrations, as well as icons in Figma before experimenting with different visual styles.

Draw a plan and choose the best solution while taking into consideration the brief of the project and its requirements. Create an aesthetic style guide that includes the typography, colors, and button designs. Make a high-quality mockup of your landing page in Figma.

Learn to create simple actions to animate your components. Create hyperlinks between pages and then create models. For the final part of the course, Pablo takes you through the method of sharing your work with the world.

What is this course's assignment?

Create a strong website landing page site by using design principles.

Who is it intended for?

This course is designed for those who are interested in web or graphic design or would like to know how to use Figma.

What do you require

There is no prior experience required.

You'll require an electronic device, a computer, something to draw on, and also a Figma account.



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