



From Hobbyist to Professional Artist : Paint a Fine Art Collection

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From Hobbyist to Professional Artist : Paint a Fine Art Collection: Welcome to "From Hobbyist to Professional Artist: Create a Fine Art Collection"! While collections are often associated with fashion and surface pattern designing, they're equally crucial in Fine Art. Many artists opt to work in collections as they develop their work for sale to collectors. If you're keen on painting an art collection to sell your work but unsure where to start, you've come to the right place.

I'm a Naturalist Gouache Artist based in India, passionate about painting birds, butterflies, and the wonders of the natural world. However, I found my work somewhat scattered until I discovered the benefits of working in collections.

In this class, I'll guide you through the entire process. We'll begin by identifying and defining your art style, then delve into the significance and methodology of working in collections. We'll explore what defines a collection, how to draw inspiration, and culminate in strategies for marketing and launching your art to collectors. Selling art online doesn't have to be daunting.

Keep a notebook handy, as I'll be sharing valuable insights to aid you on your collection journey. Whether you're a hobbyist embarking on your path to becoming a professional artist or already selling your art but seeking more structure, this class offers invaluable guidance.

Materials you'll need:

- Notebook
- Sketchbook
- Laptop
- Your chosen painting or drawing medium
- Brushes, water jar, and any other tools pertinent to your medium



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