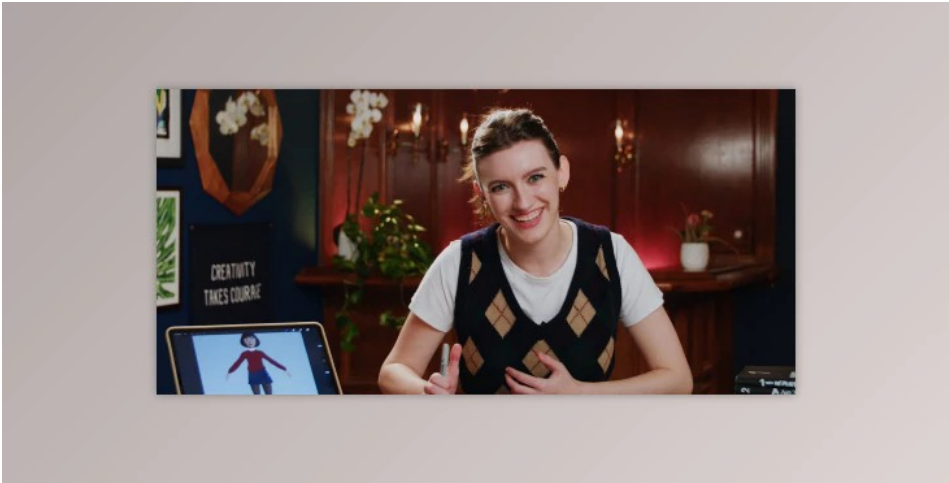




Monetize Your 3D Art: Choose a Marketplace, Find Your Audience and Sell Your Assets

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Monetize Your 3D Art: Choose a Marketplace, Find Your Audience and Sell Your Assets: Learn how to turn your passion for 3D into a profitable venture by creating, marketing, and selling your assets on a 3D e-commerce platform with guidance from Madison Erwin. Madison, who kickstarted her career as a self-taught 3D animator and has since worked on notable projects like Spider-Man: Across the Spider-Verse, I Am Groot, and Doctor Strange in the Multiverse of Madness, is eager to share her expertise.

In this comprehensive class, Madison will lead you through the process of taking your 3D assets from design and development to successful marketing and sales online. By exploring various 3D marketplaces and understanding how to structure your business, you'll be equipped to utilize your 3D creations as both a new income stream and a passion project.

With Madison as your mentor, you'll:

- Identify the best 3D marketplace to align with your goals and aspirations.
- Develop your business identity, branding, and ideal customer persona to attract your target audience effectively.
- Explore primary and secondary marketing platforms to maximize your asset visibility.
- Implement a quality marketing strategy to optimize your potential profits.

Additionally, Madison will share her insights and lessons learned from launching her 3D animation studio and successfully selling assets online.

Whether you're a freelance animator looking to generate extra income or a full-time studio artist seeking creative freedom through a side hustle, this class will arm you with a wealth of ideas and strategies to achieve success in selling your 3D assets.



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